

# Making the Most of Your SIG Membership

SIG is widely known as a forum for sharing best practices and networking with executive colleagues in a trusted, non-commercial environment. SIG memberships are enterprise-wide with the majority of our buy-side members representing Fortune 500 and Global 1000 companies. Engaged SIG members find that their membership provides more than just access to best practices—it provides the beginning of long relationships.

## Provider Member

### SELL-SIDE

#### Benefits

Network and build relationships in a trusted, non-commercial environment

Grow your organization by developing and enhancing relationships with clients and prospects

Leverage industry best practices and insights to apply to your company and improve your performance

Understand industry trends and issues to improve communications with clients

Showcase and share your innovations and “next practices” with Fortune 500 and Global 1000 companies

#### Features

Attendance and ability to present at SIG Global Summits

Free registration for SIG’s weekly thought leadership Webinar Series

Access to SIG Members-only website and SIG Resource Center, including SIG-contributed and member-contributed content and presentations from archived events

Participation in Peer2Peer knowledge sharing program

Instant access to feedback through SIG LinkedIn group

Ability to opt-in to research studies

Opportunity to post job openings and links to recruiting page on your website

Free subscription to and opportunity to contribute in SIG *Inside Sourcing* online newsletter and SIG Speaks industry blog.

#### Available Optional Fee Services

Customized member surveys and research

Sponsorship and speaking opportunities for up to three webinars per year

Sponsorships and speaking slots at unlimited regional or global events

Sponsorship of items and events at Global Summits

[www.sig.org/membership](http://www.sig.org/membership)

